



**PI KAPPA ALPHA**  
COURAGE TO BE MORE

# ALUMNI & VOLUNTEER ENGAGEMENT

Pi Kappa Alpha is dedicated to fostering alumni and volunteer engagement that supports members' personal and career development and strengthens chapters. Our aim is to build a connected network through mentoring, volunteering, and leadership opportunities; driven by alumni volunteers with ongoing training to ensure chapters are guided by skilled and committed alumni.



## BUILDING A LEGACY OF SUCCESS

The objective is simple. We want to unlock the power and potential behind *Once a Pike, Always a Pike*. By promoting mentorship, networking, and volunteer leadership roles, we can cultivate a robust support system for chapters, encourage ongoing Fraternity involvement beyond graduation, and host better, safer, and more successful chapters!



## PROGRAM COMPONENTS

**CAREER MENTORING & NETWORKING**

**THE SHIELD & DIAMOND**

**VOLUNTEER TRAINING  
FOR CHAPTER SUCCESS**

**ALUMNI ASSOCIATIONS  
COMMUNICATION & EMPOWERMENT**

## CAREER MENTORING & NETWORKING

Using a system available exclusively to Pikes, alumni will be matched with undergraduates and recent graduates based on career interests to provide mentorship and guidance. Networking events and digital platforms will facilitate connections for career readiness and comprehensive professional growth.

## THE SHIELD & DIAMOND

The most impactful communication with alumni is through the *Shield & Diamond*. The newly redesigned magazine connects all Pikes through shared stories of excitement. The positive impact members and chapters continue to have on campuses and communities is brought directly into the homes of alumni.

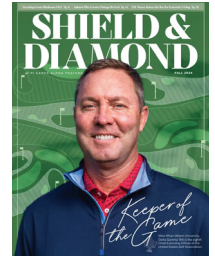
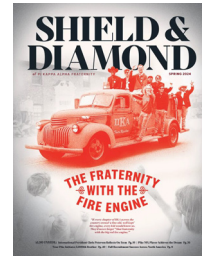
Today, less than 10% of alumni receive the printed magazine. Our goal is to increase the circulation through print and digital, making affordable options for our alumni to receive the magazine in the format of their preference and stay connected with the Fraternity.

## VOLUNTEER TRAINING FOR CHAPTER SUCCESS

Data shows chapters with optimal alumni support perform better in every measurable category. Comprehensive training for alumni volunteers will prepare them for roles as chapter advisors and advisory board members, alumni association leaders, and housing corporation board officers, ensuring structured support for every chapter.

## ALUMNI ASSOCIATION COMMUNICATION & EMPOWERMENT

Alumni associations need better tools locally to engage alumni, promote events, and foster connectivity. The Fraternity has initiated an exclusive partnership to offset costs and create professional, chapter-based newsletters. By expanding this initiative and deploying additional resources and technology, alumni associations will be better positioned to keep alumni informed and engaged.



# THE IMPACT

This comprehensive program will lead to stronger chapter operations, improved career outcomes for members, enhanced pride for alumni, and sustained volunteer involvement. Investing in mentorship, communications, training, and technology will ensure long-term success and support for every chapter through its dedicated network of alumni.

### CAREER MENTORING & NETWORKING:

\$75,000

\$1.875 M

### THE SHIELD & DIAMOND MAGAZINE:

\$87,000 - \$174,000

\$2.175 - 4.35 M

### VOLUNTEER TRAINING & RECRUITMENT:

\$55,000

\$1.375 M

### ALUMNI ASSOCIATION SUPPORT:

\$35,000

\$875,000

### TOTAL FUNDING NEEDED:

# \$6.3 - 8.475 M

