

## OVERVIEW

The eligibility criteria for all awards, except recognition honors, are outlined in the programming areas below. Chapters will be assessed on performance related to these qualifications in evaluating candidates for the Robert Adger Smythe Award and Raymond L. Orians Chapter Excellence Award. Items presented below are not an exhaustive list, applicants should not be limited in their support of an award to the below.

## PROGRAMMING AREAS

### Area 1: Membership

Recruitment .....  
New Member Education.....  
Membership Development .....  
Alumni Relations.....

### Area 3: Brotherhood

International Fraternity.....  
Ritual .....  
Accountability .....

### Area 2: Operations

Finances.....  
Health & Safety.....  
Management.....

### Area 4: Leadership

Scholarship.....  
Campus Involvement.....  
Community Service.....  
Public Relations.....

## RECOGNITION

Chapters are recognized at three different Smythe levels depending upon the number of consecutive awards won – Champion (first award), Legacy (third consecutive award) or Dynasty (fifth or more consecutive award).

Smythe Award winners receive the following:

- The coveted Robert Adger Smythe Award Trophy
- Listing in the Shield & Diamond Magazine and Fraternity website
- A \$250 PIKE University scholarship grant

Excellence Award winners receive the following:

- The Raymond L. Orians Chapter Excellence Trophy
- Listing in the Shield & Diamond Magazine and Fraternity website
- A \$100 PIKE University scholarship grant

### Area 1: Membership

#### Recruitment

1. An active membership of at least 50 initiates.
2. Have reported all new members and initiates consistent with policies outlined in the Chapter Codes.
3. Ranks in the top quartile in recruitment and total chapter size on campus
4. Active use of ChapterBuilder 2.0

#### New Member Orientation

1. New member retention at 80% or higher.
2. Documented 30-Day New Member Orientation program in accordance with Fraternity's recommended programming.
3. Initiation within 30-Days of the start of chapter new member process.

#### Membership Development

1. Documented member development program.

#### Alumni Relations

1. Award application has been reviewed by an accredited chapter advisor.
2. The chapter has an alumni advisory board as supported by the regional president.
3. A professional alumni newsletter sent once a semester/quarter.
4. AAB presence at retreats / other events.

The above is intended to provide the chapter with general information and suggestions for improvement. It is not a directive and is not intended to direct the chapter in any manner. A chapter is not required to use or implement this information or suggestions. The decision on whether or how to use this information is solely that of the chapter.

5. Active and relevant communication model established between Chapter and AAB.

## Area 2: Operations

### Finances

1. All Fraternity dues, fees, and assessments paid.
2. Achieve at least 95% collections of accounts receivable.
3. Active use of a chapter budget.

### Health & Safety

1. Chapter has a current written health and safety program including proper risk management practices that has been presented to the entire chapter membership on an annual basis.
2. Chapter has a current written crisis communication plan that has been shared with the chapter and is available to all members of the chapter.
3. Absence of any *Standards* violations.
4. Every member completed Plaid Health & Safety Journey courses by expected deadline.
5. Every member has affirmed the Fraternity *Standards* and the Chapter Position Statement on Hazing

### Management

1. The chapter's charter is in good standing.
2. A Chapter Performance Score of at least a 75.00 based on completion of the entire YES.
3. The following items must be submitted as part of the executive summary page.
  - a. Chapter Goals
  - b. Chapter Budget
  - c. Chapter Bylaws
  - d. Chapter Membership Contract
4. Updated and accurate membership roster, including no "inactive" members or recent members with an alumni status and a balance owed to the chapter.
5. Evidence of documentation of all chapter officer and committee positions.

## Area 3: Brotherhood

### International Fraternity

1. The chapter meets the minimum annual PIKE *University* attendance expectation.

### Ritual

1. Submission of signed document by all executive officers attesting to the Ritual ceremonies conducted throughout the academic year.
2. Submission of a written response outlining which ceremonies are regularly practices and how Ritual is incorporated into chapter operations.

### Accountability

1. Documented chapter accountability program.
  - a. To include a documented judicial board process in alignment with Constitution and Chapter Codes.
  - b. To include structure of an operational judicial board.
2. Chapter bylaws are current.

## Area 4: Leadership

### Scholarship

1. Documented chapter GPA higher than the all-fraternity average.

### Campus Involvement

1. Chapter campus involvement in outside organizations at 90% or higher, illustrated by chapter roster with listing of clubs/organizations, activities, and positions.

### Service

1. Hosted at least two chapter lead philanthropy and community service events throughout the academic year.

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2. All community service hours and philanthropy dollars raised are clearly documented and reported.

### **Public Relations**

1. Active on all social media channels.